

HELENA C. BRETHERTON HAY

Atlanta, GA

EDUCATION

Georgia State University

Atlanta, GA

BFA, Graphic Design, May 2007

Yale University, Yale School Of Drama

New Haven, CT

MFA, Stage Management, May 1998

Bryn Mawr College

Bryn Mawr, PA

AB, History Of Art (Minor: Spanish), May 1988

AWARDS & PROFESSIONAL AFFILIATIONS

AIGA

Student member, 2004 – present

President, AIGA-Atlanta Student Board

2006 – present

President, AIGA student group

at Georgia State University, 2005–2006

Bryn Mawr College Alumnae Association

President, Class of 1988, 2003 – present

Georgia State University Foundation

Art Competition

Finalist, 2005

EMPLOYMENT

Contract Graphic Designer, Aquent

Atlanta, GA, June 1999 – present

Design and layout brochures, direct mail pieces, conference materials, advertisements

Manage projects directly with clients and vendors

Representative clients (through Aquent): SMC3, fTrans, Virtual Magic, John H. Harland Co., VeriFone, Hella Inc. USA, Global Payments Inc., The Blackstone Group

Publications Manager, Jewish Federation Of Greater Atlanta

Atlanta, GA, July 2002 – March 2004

Project manage, design and layout 4-color, bi-monthly newsletter

Design and layout brochures, booklets, invitations and advertisements

Graphic Designer, A.T. Kearney

Atlanta, GA, February 2000 – July 2002

Design, layout and produce proposals, presentations and technical graphics

Manage and coordinate projects with other A.T. Kearney production offices

Freelance Stage Manager

Washington, DC, New Haven, CT and Atlanta, GA, October 1991 – June 1999

Facilitate daily communications among various departments

Maintain the technical and artistic integrity of each production

Company List: Alliance Theatre Company, Theater Emory (Atlanta, GA); Yale Repertory

Theatre, Yale School of Drama, Yale Opera (New Haven, CT); Washington Shakespeare

Company, Scena Theatre, Theatre J, Source Theatre (Washington, DC)

Assistant Editor, Pinkerton Computer Consultants

Alexandria, VA, August 1994 – August 1995

Design templates and prepare files for production of statistical volume published by the U.S. Department of Education

Editorial Assistant, American Academy Of Physician Assistants

Alexandria, VA, April 1993 – August 1994

Coordinate manuscript review process for *The Journal of the AAPA*

Produce all in-house camera-ready copy

PROFESSIONAL DEVELOPMENT

Graphic Design Intern, design coup

Decatur, GA, August - December 2006

Design and produce website

Design, revise and produce retail packaging comps

Graphic Designer, CNN and Georgia State University

Atlanta, GA, April 2006

As member of a team, design website, logo and collateral prototypes for new CNN website

Present work to Scott Safon and CNN Creative Services staff

Graphic Designer, Lifetime Television and Georgia State University

Atlanta, GA, February 2006

Design poster and internet advertisement prototypes for Lifetime film, *Fatal Desire*

Present work to Lifetime Television Creative Services staff

SKILLS

Computer: Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat), Quark Xpress; Macromedia Dreamweaver and Flash, HTML, CSS, Apple FinalCut Pro and Adobe AfterEffects

Language: Intermediate-level reading and speaking fluency in Spanish